

## SharePoint Saturday Honolulu Sponsorship Opportunities

SharePoint Saturday is a **FREE** educational & lively day filled with informative sessions delivered by respected SharePoint professionals and MVPs from across North America. SharePoint Saturday is open to the public and provides an opportunity for local SharePoint professionals to immerse themselves in a wide variety of SharePoint and Microsoft365 topics

### **Venue:**

The conference is to be held at Honolulu Community College (HCC), Norman Loui Conference Center. HCC is less than 10 minutes away from the downtown Honolulu business center and the major Army (Fort Shafter), Navy (Pearl Harbor), Air Force (Hickam AFB), Coast Guard, and Pacific Command (Camp Smith) military bases in the Pacific.

### **Date:**

The conference will be held on Friday, June 15, 2018.

### **Cost:**

The conference is free and open to the public.

## Tracks and Sessions

The conference will feature four tracks: End-User, Business Leader, IT Professional, and Developer

### **End-User**

100/200 Aimed at business people and power users, these sessions will discuss how SharePoint can address today's challenges, capitalize on tomorrow's opportunities and deliver high-value business solutions for the organization.

### **IT Professional**

200/300 Designed for SharePoint Administrators and Architects, this track will include Installation, Configuration, Management and Monitoring of SharePoint through Central Administration. Best practice approaches to planning, deployment, configuration and maintenance issues seen in the field will be addressed.

### **Developer**

200/300/400 Designed for software developers to gain a high-level understanding or to get a deep dive into SharePoint. These sessions target the SharePoint object model, explore sandbox solutions and will teach you how to SharePoint as a development platform to deliver the build the most advanced, robust and scalable SharePoint solutions.

### **Business/Third Party Showcase**

200/300 Designed for business users and IT Professionals to gain a high-level understanding or even to get a deep dive into specific third party tools that extend the capabilities of SharePoint. These sessions offer an opportunity for sponsors to highlight the tools they offer or showcase a successful solution built on their software.

## Audience

The conference is expected to attract approximately 200 SharePoint professionals who will be able to visit sponsor booths, attend workshops, and partake in educational seminars. The conference will be attended by SharePoint community members representing local business, government (Federal, State, and Local) and non-profit organizations.

This conference is targeted at BOTH Technical and Business professionals. It is a chance for the SharePoint community to connect at the conference and enjoy on-going benefits, resources and idea sharing during and after the event.

Reasons for people to attend:

- *Improve SharePoint and Microsoft 365 knowledge*
- *Learn about announcements and news on Microsoft 365*
- *Increase skills in specific areas of expertise*
- *Network with peers and foster on-going relationships*
- *Join the HNL SharePoint Community*
- *Speak to experts at the event*

## Marketing Opportunities for Sponsors

Reaching the Honolulu SharePoint community provides an opportunity for sponsors to target a dedicated SharePoint audience. The focus is on attendees who use SharePoint products and services to successfully deliver solutions within their organizations.

Reasons to Sponsor this event:

- Interact with people dedicated to SharePoint
- Reach a wide business AND technical audience
- Reach new customers or upsell to existing customers
- Generate new leads
- Strengthen your company brand and presence in the Hawaii SharePoint Community.

## Hawaii Market Statistics

- |  |               |
|--|---------------|
| • Population 2017                        | 1,630,000     |
| • Total number of small businesses; 2016 | 126,600       |
| • Retail Sales 2016                      | \$29 Billion  |
| • Federal Funding DoD 2017               | \$116,570,836 |

# Sponsorship Packages

| Sponsor Packages  | Platinum | T-Shirt | Gold | Silver     | Bronze |
|---|----------|---------|------|------------|--------|
| 6' Display Table  | 1        | 1       | 1    | (Shared) 1 | ✗      |
| "Icebreaker" Attendee(s)  | 4        | 2       | 1    | 1          | ✗      |
| Session Speaker   | 1        | 1       | 1    | ✗          | ✗      |
| Panel Speaker   | 1        | 1       | 1    | ✗          | ✗      |
| Attendee Bag Insert   | ✓        | ✓       | ✓    | ✓          | ✓      |
| Attendee Information  | ✓        | ✓       | ✓    | ✓          | ✓      |
| Sponsor Recognition   | ✓        | ✓       | ✓    | ✓          | ✓      |
| <ul style="list-style-type: none"> <li>• Logo on SPS-HNL website</li> <li>• Logo on program schedule</li> </ul> | ✓        | ✓       | ✓    | ✗          | ✗      |
| Logo on T-Shirts (if sponsored)   | ✓        | ✓       | ✓    | ✗          | ✗      |

- Platinum Sponsor - \$2500 Number Available 1**

The Platinum Sponsor will receive the following benefits:

- Sponsor will receive a table in the sponsor area. Sponsors may decorate the table with any company logos, artwork, signage or other material as they see fit
    - **One (1) 6' table will be provided**
    - Power/Internet Access will be included
  - Sponsor will receive premier logo branding on T-shirt
  - Sponsor may provide any collateral of their choosing to include in attendee bags
  - Sponsor will receive attendee information for attendees that who opt-in
  - Sponsor logo will be displayed on the SharePoint Saturday Honolulu website
  - Sponsor logo will be displayed on program schedule during the event
  - 2 sponsor representatives are invited to the Speakers' "Icebreaker"
  - Sponsor may provide one session speaker

- T-shirt Sponsor - \$1600 Number Available 1 (Optional)**

The Organization that sponsors the T-shirt shirt will receive the following benefits:

- Sponsor will receive a table in the sponsor area. Sponsors may decorate the table with any company logos, artwork, signage or other material as they see fit
    - **One (1) 6' table will be provided**
    - Power/Internet Access will be included
  - Sponsor will receive premier logo branding on T-shirt
  - Sponsor may provide any collateral of their choosing to include in attendee bags
  - Sponsor will receive attendee information for attendees that who opt-in
  - Sponsor logo will be displayed on the SharePoint Saturday Honolulu website

- Sponsor logo will be displayed on program schedule during the event
- 2 sponsor representatives are invited to the Speakers' "Icebreaker"
- Sponsor may provide one session speaker

**Gold Level Sponsor - \$1000 Number available 2**

Organizations that are Gold sponsors will receive the following benefits:

- Sponsor will receive a table in the sponsor area. Sponsors may decorate the table with any company logos, artwork, signage or other material as they see fit
  - **One (1) 6' table will be provided**
- Sponsor may provide any collateral of their choosing to include in attendee bags
- Sponsor will receive attendee information for attendees who opt-in
- 1 sponsor representative is invited to the Speakers' "Icebreaker"
- Sponsor logo will be displayed on the SharePoint Saturday Honolulu website
- Sponsor logo will be displayed on program schedule during the event
- Sponsor logo will be printed on t-shirts (if a t-shirt sponsor is secured)
- Sponsor may provide one session speaker and one panel speaker

• **Silver Level Sponsor - \$500 Number available 2**

Organizations that are Silver sponsors will receive the following benefits:

- Sponsor will receive a half table in the sponsor area. Sponsors may decorate the table with any company logos, artwork, signage or other material as they see fit
  - **One (1) Shared (1/2) 6' table will be provided**
  - Power/Internet Access will be included
- Sponsor may provide any collateral of their choosing to include in attendee bags
- Sponsor will receive attendee information for attendees who opt-in
- 1 sponsor representative is invited to the Speakers' "Icebreaker"
- Sponsor logo will be displayed on the SharePoint Saturday Honolulu website
- Sponsor logo will be displayed on program schedule during the event
- Sponsor logo will be printed on t-shirts (if a t-shirt sponsor is secured)

• **Bronze Level Sponsor - \$250 Number Available 4**

Organizations that are Bronze sponsors will receive the following benefits:

- Sponsor may provide any collateral of their choosing to include in attendee bags
- Sponsor will receive attendee information for attendees that who opt-in
- Sponsor logo will be displayed on the SharePoint Saturday Honolulu website
- Sponsor logo will be displayed on program schedule during the event

For more information contact the SPSHNL team at [spsnhnl@live.com](mailto:spsnhnl@live.com).